

2019 ANNUAL REPORT



GET INVOLVED. CHANGE LIVES. LIVE UNITED.



United Way of Northern
Nevada and the Sierra



Dear Friends,

This past year, United Way of Northern Nevada and the Sierra (UWNNS) continued its commitment to improving early literacy and strengthening children, families, and individuals by investing in high-quality programming and collaboration. We were proud to leverage the \$1.3 million raised last year into \$2 million worth of impact around early literacy in the community. Our literacy-based programs served 9,000 children and families during our 2018-2019 fiscal year and distributed over 8,000 books to help build home libraries across the region.

It is YOUR dedication and investments of time, talent, and treasure that made all the work highlighted in this report possible. Thank you for helping us create positive change in northern Nevada.

We had the opportunity to check in with the community through our 2019 Community Listening Tour. Results showed that 84% of respondents believe it is essential for UWNNS to focus on early literacy, and that literacy is still one of the significant issues facing our community. We will be incorporating this insight and our past successes to carry out a strong and successful three-year strategic plan for the organization. We will continue to dedicate our efforts to addressing our region's early literacy needs through investments in funded partners, the Northern Nevada Reading Coalition, and new future programming. Our hope is that this annual report will inspire you to renew your commitment to our mission and join us in linking the community's will and resources to improve lives.

It is my privilege to lead this organization into the future, and with your help I know we will make a difference.

Michael Brazier
CEO & President

2019 Board of Directors

Priscilla Bender
Community Volunteer

Mitch Cohen
U.S. Bank

Phillip Cote
UPS

Bonnie Drinkwater, Esq.
Drinkwater Law Offices

Laura Granier
Davis Graham & Stubbs LLP

Estela Gutierrez
*Truckee Meadows
Community College*

Larry Harvey
Reno Tahoe Airport Authority

Kate Marshall, Lt. Governor
State of Nevada

Jesse Murray
NV Energy

Tom Pfoh
Community Volunteer

Diane Ravenscroft
MacFarlane, Faletti & Co. LLP

Jeff Scott
Washoe County Library System

Dr. Paul Sierzenski
Renown Health

Stephanie Spensky
Enterprise Holding

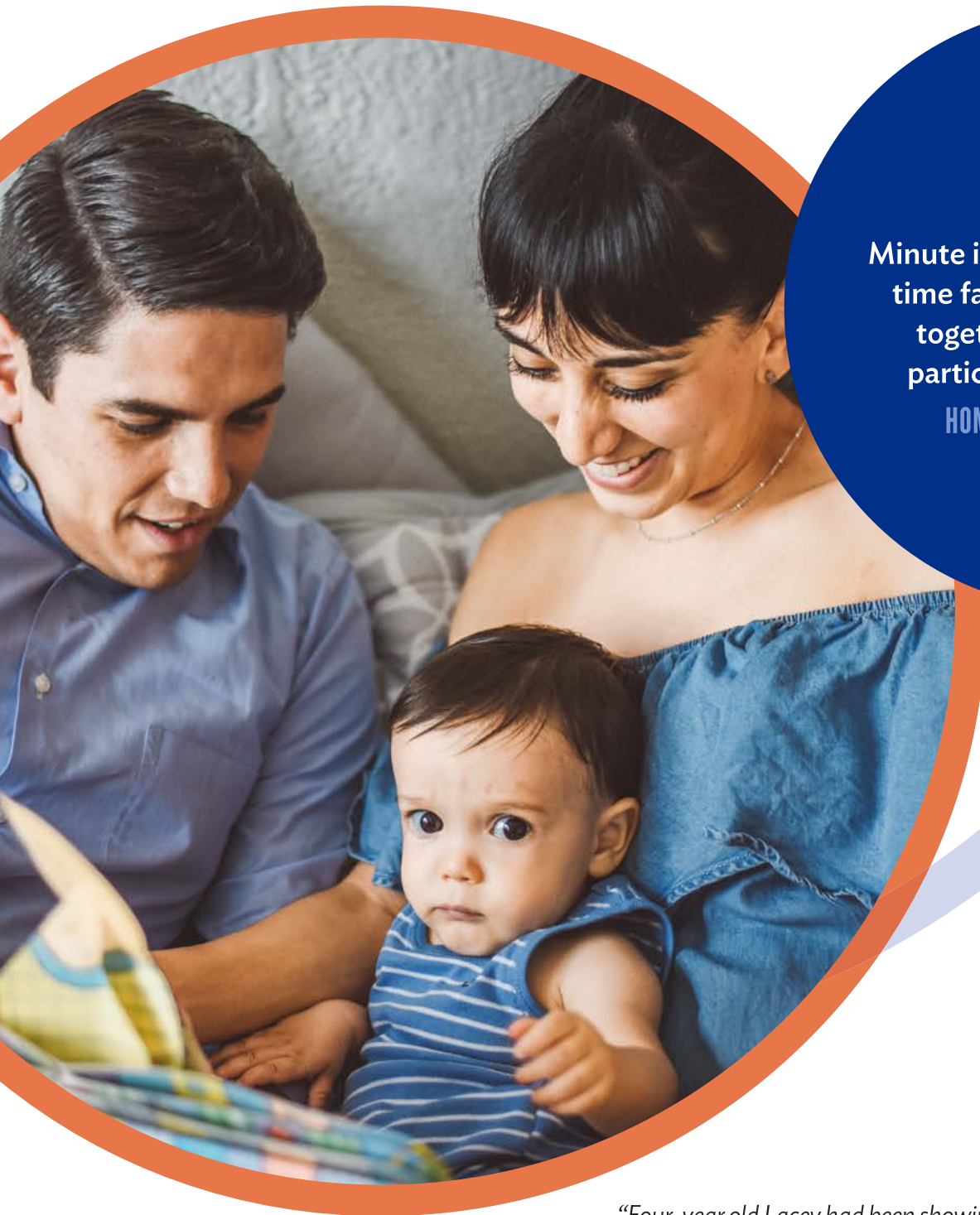
Bryce Warner
Assured Partners Consulting

Jason Weldon
Scheels

Mary Wink
CertaPro of Reno

INVESTMENTS AT WORK

UWNNS supports strong early childhood literacy in our community through various programs that invest in the first five years of a child's life, support kindergarten readiness, and help young readers stay on track. Impact highlighted in this report reflects work from July 1, 2018 to June 30, 2019



45

Minute increase in the average time families spent reading together per week after participating in a 6-week HOME VISITING PROGRAM

“Four-year old Lacey had been showing behavior issues including trouble regulating her emotions when upset, leaving Lacey’s mom, Kelly, feeling not confident in supporting Lacey. Since participating in the home visiting program, Lacey is more comfortable and is consistently verbal in expressing her needs and feelings so that her case manager and mom can meet her needs or reinforce a new skill she has learned.”

- Parent experience from the Home Visiting Program

PRE-K READY TO LEARN WORKSHOPS

“Thanks to United Way, PBS Reno has been able to extend our Ready to Learn services into the rural counties, where we present our workshops to preschool children ages 3 to 5, to really enhance their education experience and to help them understand the joy of learning.”

- Joy Foremaster,
Director of Education,
PBS Reno



150 Pre-K Ready to Learn Workshops presented in Head Start programs in Carson City, Washoe, Douglas, Lyon and Elko counties!

170

Teachers & early childhood providers in rural Nevada trained in social emotional learning & classroom techniques as a part of the **BUILDING BLOCKS TO LITERACY PROGRAM**



75%

Of parents/caregivers increased their understanding of the importance of story-related activities with their child after reading together at the **FAMILY READING PROGRAM**



NATURE'S TRANSFORMERS

“As a result of our partnership with United Way, we have served over 4,000 young people with a really exciting program called ‘Nature’s Transformers’ in the last five years. This program focuses on getting kids excited to read by engaging them through the natural curiosity and fun, hands-on nature of the sciences.”

- Sean Hill, Education Director,
Sierra Nevada Journeys



NORTHERN NEVADA READING COALITION

Our Northern Nevada Reading Coalition made great strides this past year as we continued to align efforts and create strategies across dozens of organizations to better serve our community in the following proven focus areas: early learning and family engagement, school attendance, and summer learning. Collectively, our coalition reaches over 200,000 children in Washoe County. A highlight of the year was the expansion of the Coalition into Humboldt County by establishing a branch in Winnemucca. We also focused on summer reading by teaming up to promote a shared summer reading log and piloting a program around free summer meals. To address chronic absenteeism, we promoted school attendance through the “Be There” attendance campaign.

SUMMER READING AT SUMMER MEALS

Our Coalition collaborated with the Food Bank of Northern Nevada to adopt free summer meal sites where volunteers read to children as they ate, thereby increasing summer reading and engagement. At select sites, every child chose a brand new book for their home library.

2018 PACESETTER

Our coalition is one of 32 communities in the nation to be recognized by the Campaign for Grade Level Reading for building a cross sector group to address early literacy.



INVESTING IN FAMILIES

It is only after a family's basic needs are addressed that we begin to accomplish our mission. Strong readers start with a strong family, and strong families produce stronger readers.

IN 2018-2019 UWNNS:

Connected individuals with prescription discounts through our FamilyWize program saving \$443,900!



**myfree
taxes.com**

Helped people save on tax preparation fees by offering MyFreeTaxes.com with an average taxpayer return of \$1,474.



Connected community members to Nevada 2-1-1, a centralized information and referral system.

2-1-1

Nevada

Helped families and individuals with basic needs through our administration of the Emergency Food and Shelter Program.*

UWNNS administered the allocation of \$242,587 in federal funding for food, shelter, and rental and utilities assistance.

Helps People Across Northern Nevada

Families and individuals across the region call Nevada 2-1-1, looking for help, information, and assistance. The top requested referrals in 2018-19 were for housing and shelter, healthcare, and utilities assistance. Nevada 2-1-1 is available throughout the state as a resource to those in need.

*Federal funds awarded through the Department of Homeland Security.

VOLUNTEERS ARE AT THE HEART OF OUR WORK

UWNNS knows that our work requires many hands, and our impact is greatly increased through the dedication of our many volunteers. Our volunteers share their time and skills across many areas including serving on our Board of Directors, in committees and through face-to-face interactions with our community. This year, our volunteers contributed a value of over \$44,000 of their time! We are grateful to each and every one of you.

GET INVOLVED.
CHANGE LIVES.
LIVE UNITED.

Get started by contacting
Ashley Cabrera at
ashley.cabrera@uwnns.org



STEAM LITERACY KITS WITH MICROSOFT

For our 3rd annual Day of Giving event with Microsoft Reno, volunteers assembled over 1,300 STEAM themed literacy kits to give to children in 62 third grade classrooms across Washoe County!

Each kit contained two new books, parent engagement activities, and supplies to encourage summer reading and learning.

DONORS MAKE OUR IMPACT POSSIBLE: LIST OF LEADERSHIP DONORS

Tocqueville Society

Glen Kelley
Yanus Nelson
Phil and Jennifer Satre Family
Charitable Fund at the Community
Foundation of Western Nevada

Gold Leadership Level

John Bydalek
Mitchell and Cheryl Cohen
Kirk Gardner
Diane Lightwood
Kelsey and Bob Piechocki
Toby Straw
David Trotter

Silver Leadership Level

Priscilla Bender
Beth Elliot and Ellen Ewing
Gene and Diane Gardella
Larry and Jane Harvey
Robert and Linda Hellmuth
Barrett Hoggan
Darcy Houghton
Carl Lacount
Wendy Lin
Kathleen Mendez
David Morgan
Patrick Moyle
Jesse Murray
Tony Myers
Tina O'Dell
Diane Ravenscroft
Lorelei Reid
Steven Russell
Paul Sierzenski
Jason Weldon

Bronze Leadership Level

Elise Ahnlund
Lorna Anderson
Richard Archuleta
James Bachand
Carolyn Barbash
Andrew Beebe
Sean Berryman
Gregory Bishop
Russ and Trary Bishop
Joel Blazek
Charlene Booth
Joseph Brandhagen
Michael Brazier
Nathan Buffa
Brian Campbell
Dick Campbell
Katie Campbell
Christopher Cate
Craig Chisum
Mary Cimadon
Clyyne Cook
Brian Costello
Philip Cote
Wendy Crane
Carla Culver
Terry DeMauro
Alana Dixon-Mcallister
Michael Domaskin
Bonnie Drinkwater
Sean Dulan
Ryan Edde
Robert Falkenberg
Joseph Fleiner
Michelle Follette
Paul Freeman
Madeline Glaviano

Tasha Glowniak
Jessica Grant
Lori Haney
John Hargrove
Debra Herman
Leasa Hermansen
Micheal Hernbroth
Brian Hogan
Brian Holt
Scott Hoole
Dal and Candy Hunter
Chris Johnson
Catherine Kelly
Kathlyn Kelvington
Stephanie Kruse
Lizet Lopez
James and Jani Lyle
Cindy Maleskey
Stephan and Sandra Massic
Robert McCrea
Curtis and Jean McElwee
Jack and Karen McGinley
Jeff McKenzie
Thomas McQuattie
Susan Milani
William Miller
Wayne Murray
Sharon O'Bannon
Ronald Olson
Richard Parale
Michelle Reiss
Fabian Reza
Evelene Ricci
Sergio Sandoval
Rodney Sanford
Eric Scheetz
Bob Shields
Stephanie Spensky
Stephen Spensky
Rodney Starkel
Amy Tait
Robert Tote
Kristine Turley
Chris Wagner
Christopher Warner
Janice Watson
Corby White
Eric Whiteman
Kristine Wines
Hanna Zabaneh
Danial Zen
17 Anonymous Donors

Friends of United Way Leadership Level

Frank Abrott
Chaz Alt
Cessar Alvarado
Letisha Ambrose
Scott Amos
Brandon Anderson
Gayle Anderson
Devin Apocotos
Ryan Ashley
Catherine Auger
James Ault
Jeremiah Austin
Justin Barnes
Bryde Bates
Scott Becker
Michael Bell
Jacob Bereta
Stephanie Berggren
Mikki Beuchat
Nathan Blajos

Willis Bland
Jeffrey Bravo
Jeff Brigger
Lita Brooks
Scott Brown
Brady Brunson
Ammon Burnham
Joseph Buzick
Tonya Campanile
Loren Caudle
William Causey
Kerri Chambers
Lee Anne Christensen
Robert Clark
Justin Claus
Jeff Coker
Mary Beth Collins
Jenny Conrad
Larry Cooper
Andrew Corella
Patty Crouch
Tammy Cruz
Jason Cudworth
Rebecca Curtis
Eugene Cushing
Craig Daily
Ticen Davis
Sarita Delgado
Jonathan Detschaschell
Saul Diaz
David and Jane Diedrichsen
Michael Dubowsky
Daniel Durand
Brian Durbin
Ann Ellifritz
Jesse Escobedo
Wendy Fagundes
Ellen Fincher
Colin Fischer
John Fitzsimons
Sarah Florez
Peter Franz
Thomas Friberg
Julie Gale
Darren Gaswick
Anthony Gildone
Matthew Gingerich
Wendy Goddard Gregory
Kelly Goodman
Gena Greeman
Matthew Griego
Kenneth Grimes
Reto Gross
Samuel Gundersen
Charles Hagan
Michele Hall
Jill Halle
Nancy Hamilton
Robin Hansen
Kimberley Harnes
Monica Hearn
Melissa Hellmuth
Emmabell Herak
Robert Hernandez
Cierra Hery
Stanley Hill
Kevin Hlade
Jeffrey Hollingsworth
Deborah Howard
Karen Hunsader
Gary Huss
Nancy Hussmann
William Jaeger
Richard Isaacs
Jana Jensen

Wendell Johnson
Earl Jones
Denniese Joslyn
Bridget Keenan
Randall Kelly
Jeffery Kendall
Maxwell Kilgore
Gail Knight
Terri Kolstrup
Jason Kratz
John Krum
Stephanie Kruse
Chad Larkin
Theresa Larsen
Tracie Lawrence
Brian Lawson
Jeremiah Leavitt
Tina Leslie
Monte Leveaux
Justin Lindsay
Robert Lino
John Lis
Joel Locke
Rick Lopez
Lynn Lundahl
Jacqueline Machado
Alexis Madrigal
Devin Maes
Alan Maldonado
Darren Manning
Anna Manrique
Karol Marks
Sondra Martin
John McAlister
James McCrossin
Charles McCubbins
Zachariah McFarlane
Joshua McGuire
David McKenzie
Rachel McManus
Mark A. McVeigh
Michael Mendoza
Jerry Menesini
Dominic Montenegro
Robert Morton
David Mueh Ttee
Frances Munoz
Jason Munson
Thi Nguyen
Justen Nordquist
Teresa Nott
Anthony Novak
Luanne Oroszi
Mark Oseguera
Victor Parker
Kevin and Elizabeth Patchett
Luis Perez-Garcia
Jack and Diana Perkins
Donald Petersen
Tom and Jeannie Pfoh
James Phoenix
Adalberto Plascencia
Kevin Platt
David Ponte
Kelly Potts
Thomas Prendergast
Jack Prescott
Verna Presser
Jonnie Pullman
Arturo Quiroz
Filiberto Ramirez
Mario Ramirez
Krystal Randolph
Gayle Ratliff

Tracey Rendinelli
Robert Rice
Theresa Rice
Leah Rich
Andrew Rivas
Charles Roach
Kelly Robins
Michael Rodriguez
Joseph Rogers
Michael Rooker
Marisa Ruiz
Cedric Sanchez
Amanda Sandoval
Danny Sandoval
Jose Sandoval
Lee Sanford
Becky Schelling
Eric Schwarzrock
Jerry Scolari
Jared Sethman
Gary Shaw
Stanley Shinault
Teresa Shouppe
Mary and Reed Simmons
Aaron Sims
Theresa Sims
Gary Sissom
Joshua Smith
Lance Smith
Lee Soukup
Kim Spiersch
Suzanne Stadler
Vincent Stewart
Randall Stromlund
Christopher Strong
Kathryn Suiter
Jessica Sutton
Mark Takayama
Ydali Tapia
James Taylor
Jesse Taylor
Jennifer Thacker
Michael Thorne
Matthew Thornton
John Tillis
Diane Torry
Delores Trebotich
James Tubbs
Scott Tucker
Colin Turner
Scott Turner
Alejandro Valencia
Ryan Vogel
Casey Walker
Paul Walton
Randall Ward
William Wardrobe
Sandra Webb
Jim and Karlene Webster
Willie Welch
Chris Wendel
Roni Wielkie
Jacob Wik
Theodore Williams
Vivian Williams
Julia Willison
Matthew Wilson
Samson Wilson
Mary Wink
Jeffrey Woolever
Erick Wright
James Yates
Barbara Zinda
26 Anonymous Donors

Thank you to ALL of our supporters! Donors listed are those who made Leadership donations in our 2018/19 fiscal year. UWNNs has made every effort to accurately acknowledge our benefactors. If we have made an error, please accept our deepest apologies and contact ashleigh.foster@uwnn.org, so we can correct the error in future publications.

THANK YOU TO THE FOLLOWING TOP PARTNERS FOR INVESTING IN OUR WORK!



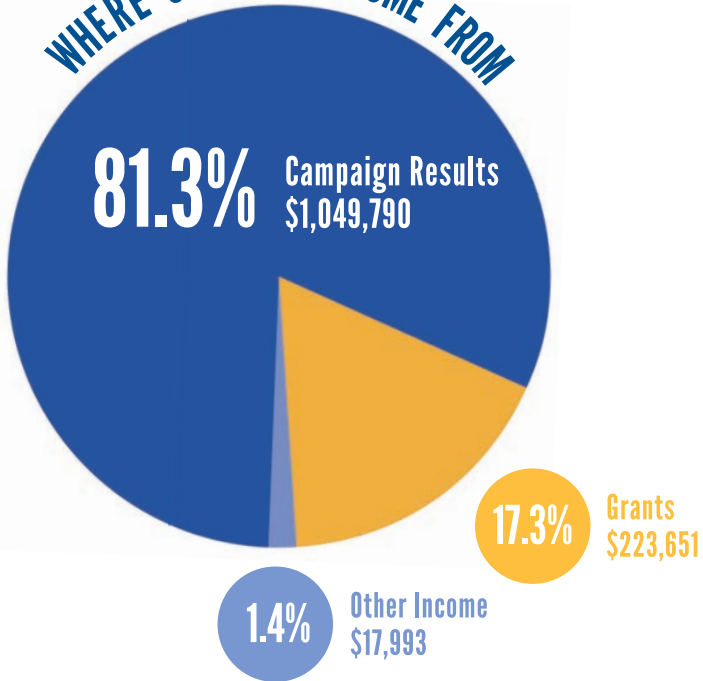
Abbvie | Regional Transportation Commission | Charles Schwab Bank | Kennametal Inc.
AT&T | Video Gaming Technologies, Inc. | MedInformatix | Wal-Mart | Click Bond

"We proudly support United Way and all they do for northern Nevada. Not only do they provide an efficient and convenient way for our employees to donate financially to the communities where we live, work and serve, they bring our company and employees together with organizations that support issues near and dear to our employees' hearts to improve the quality of life in our state."

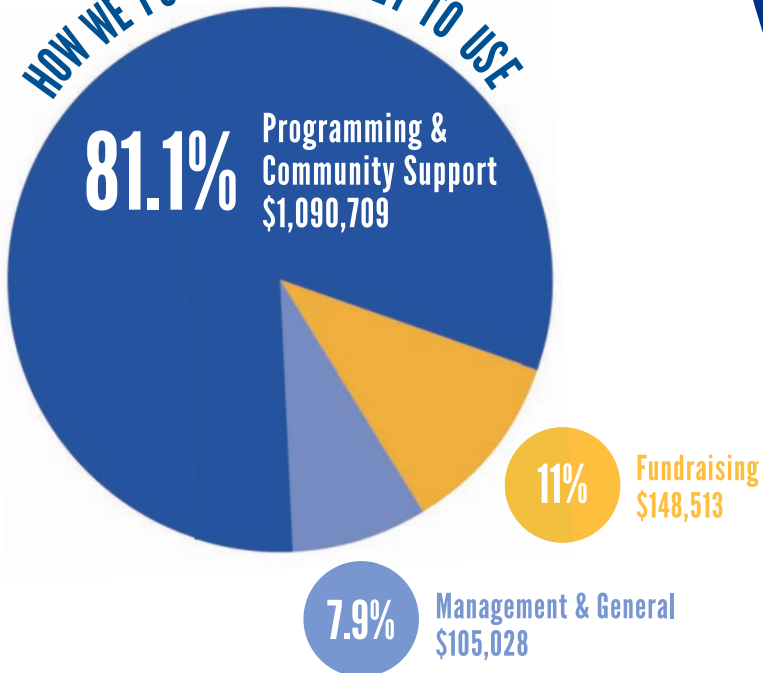
- Carolyn Barbash, Vice President Business Development and Community Strategy, NV Energy

STATEMENT OF ACTIVITIES AND FINANCIAL POSITION

WHERE OUR FUNDS COME FROM



HOW WE PUT YOUR MONEY TO USE



ASSETS

Current Assets	\$481,864
Property and Equipment, Net	\$32,777
Other Assets - Cash and Investments - Endowment	\$268,666
TOTAL ASSETS	\$783,307

LIABILITIES AND NET ASSETS

Current Liabilities	\$208,292
Unrestricted Net Assets	\$387,050
Donor Restricted Net Assets	\$187,965
TOTAL LIABILITIES AND NET ASSETS	\$783,307

This data is based on audited financial statements for the fiscal year ending June 30, 2019.

THANK YOU



FOR GETTING INVOLVED.
CHANGING LIVES.
LIVING UNITED.



United Way of Northern
Nevada and the Sierra

uwenns.org (775) 322-8668   

639 Isbell Rd., Suite 460, Reno, NV 89509

Tax ID# : 88-0059327