BUILDING A FOUNDATION
for success by investing in
kindergarten readiness and early literacy!

90% of brain development occurs before age 5.

1 Book per 300 children is the ratio for low-income households.

70% of Nevada’s children do not attend preschool.

TOGETHER we can give parents and child care providers the tools to be a child’s first teacher.

TOGETHER we can put books into the hands of children who need them most.

TOGETHER we can advocate for more preschool spots so that every child will have a strong start.

United Way of Northern Nevada and the Sierra’s INVESTMENTS IN THE LAST YEAR:

5 FUNDED PROGRAMS
focused on teaching young children to be active readers and lifelong learners.

35+ READING COALITION MEMBERS
aligning efforts to create early literacy support systems reaching 200,000 children.

9,000 INDIVIDUALS SERVED
through year-round funded programs, community events, & volunteers.

8,000 BOOKS DISTRIBUTED
to put more age appropriate books inside children’s homes.

GET INVOLVED. CHANGE LIVES. LIVE UNITED.

uwnns.org
STRONGER FAMILIES & INDIVIDUALS
by connecting them with the right services at the right
time to help northern Nevadans meet their basic needs.

Local Referrals to Services:
Phone and online referral system connecting
individuals/families to critical resources.
Top calls are for Housing/Shelter, Rental Payment Assistance, and Utility Assistance.

Prescription Savings Card:
Average savings of 45%. Find out the price of your prescription through an online search tool at www.familywize.org.
Our community saves an average of $379,000 a year!

Safe & Free Tax Filing:
Qualifying families are able to keep as much money as possible in their pocket during tax season.
Families receive an average return of $1,422.

Emergency Food & Shelter Program:
Federal funds awarded through the Department of Homeland Security’s FEMA.
Supplement & expand ongoing work of local social service organizations to provide shelter & food to individuals and families who have economic emergencies.

Together we are mobilizing our efforts to make lasting change in the lives of our neighbors.