Invest in early literacy today to build a better community tomorrow

United Way of Northern Nevada and the Sierra

uwnns.org  |  (775) 322-8668  |  🌐  📚  🔗
MAKE AN IMPACT

365 Small Business Circle
For as little as $1 a day, your business can help build home libraries for your community’s youngest learners.

Why early literacy?

• Literacy is the foundation for lifelong learning, yet over half of Nevada’s children are not reading at grade level by the end of third grade.
• Reading is a key predictor of high school graduation, impacting career success and our region’s economy.

Why do books matter?

• The single most significant factor influencing a child’s early educational success is an introduction to books and being read to at home prior to a child entering school.
• Studies have found that books contain many words that children are unlikely to encounter frequently in every day conversation.

Why United Way?

Having focused on early literacy, we have identified the need for more age-appropriate books in homes across the region. We are excited to offer a solution to this community need through a partnership with Dolly Parton’s Imagination Library. This partnership gives children (birth through four years old) a free, age-appropriate book every month until they turn five years old. By donating to UWNNS through the Small Business 365 program, your money will be dedicated to providing books to children in your community and helping build home libraries.
MEMBER BENEFITS

Small businesses (fewer than 50 employees) who contribute a minimum of $365 a year or $1 a day enjoy the following benefits:

- 365 Small Business Circle member decal
- Recognition on UWNNS Platforms
- Invitation to annual member impact update
- Additional recognition at higher levels

Make an investment that matches your community spirit!

**Member**

- $365
- $1/Day
  - Provides 12 children a book a month for a year!

**Leader**

- $520
- $10/Week
  - Provides 17 children a book a month for a year!

**Executive**

- $1,200
- $100/Month
  - Provides 40 children a book a month for a year!
READY TO JOIN?
Fill out this form to become a 365 Small Business Member!

Business Name

Contact Name

Address/City/State/Zip Code

Phone Number

Email

UWNNS respects your privacy and keeps all personal information confidential. We do not distribute, disseminate or otherwise share your information with any third party, outside entity or company. Your contribution may be tax-deductible. UWNNS Tax ID #: 88-0059327

Investment Levels

☐ Member: $365  ☐ Leader: $520  ☐ Executive $1,200

☐ One time gift  ☐ Spread my gift over 12 months
☐ Count me in for next year too! I would like to make a 2 year commitment

Payment Options

☐ Check (payable to UWNNS)
☐ Credit Card - please visit uwnns.org/365

Signature

Date

THANK YOU FOR INVESTING IN YOUR COMMUNITY
All dollars raised will be dedicated to providing books to children in your county.