

# 2021 Annual Report



*Stronger Together Because of You!*



United Way of Northern  
Nevada and the Sierra



## MESSAGE FROM UWNNS

United Way of Northern Nevada and the Sierra has been investing in changing lives since 1942. In 2021, we continued to expand programming to improve early literacy and learning as part of our commitment to improving outcomes for our youngest children. We invested in supporting individuals and families with resources to help put them on a path to economic mobility. We strengthened the capacity of the nonprofit community and are committed to bringing equity to the forefront of our work. Each piece of our work is a part of our strategy to build a thriving northern Nevada, and all these efforts are possible because of YOU.

This annual report is our opportunity to pause and express gratitude to you and our community. The commitment and dedication of donors, volunteers, partners, Board of Directors, and staff to our mission allows us to continue responding to our community's most pressing needs. We are so thankful for your support this past year and look forward to celebrating 80 years of impact with you in 2022!



Michael Brazier  
CEO & President



## OUR MISSION

Unite communities to improve lives.

## 2021 BOARD OF DIRECTORS

**Priscilla Bender**  
Community Volunteer

**Yuli Chavez Camarena**  
Program Director, TMCC

**Jodi Cody, NMLS #1516670**  
Bank of America

**Mitch Cohen**  
U.S. Bank

**Phillip Cote**  
UPS

**Scott Crawford**  
Wells Fargo

**Kristopher Dahir**  
City of Sparks

**Colonel Mary Devine**  
National Guard Bureau

**Bonnie Drinkwater, Esq.**  
Drinkwater Eaton Law Offices

**Larry Harvey**  
Reno Tahoe Airport Authority

**Tomi Jo Lynch, CCIM**  
SVN/ Gold Dust Commercial  
Associates

**Lt. Governor Kate Marshall**  
State of Nevada

**Dr. Jonathan Moore**  
Nevada Department of  
Education

**Jesse Murray**  
NV Energy

**Tom Pfoh**  
Community Volunteer

**Diane Ravenscroft, CPA**  
Community Volunteer

**Bill Saylor, CPA**  
Barnard Vogler & Co.

**Jeff Scott**  
Washoe County Library  
System

**Dr. Summer Stephens**  
Churchill County School  
District

**McKayla Stutz**  
Charles Schwab

**Luke Walker, Esq.**  
Gunderson Law Firm

**Bryce Warner**  
LP Insurance Services

**Mary Wink**  
CertaPro of Reno

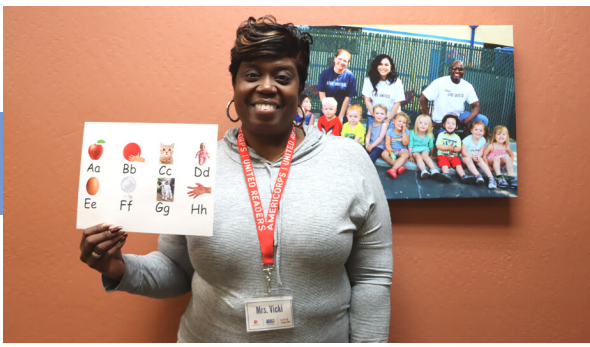
## VOLUNTEERS

Our mission at UWNNS could not be fulfilled without our volunteers who donate their time and talents to help change lives. Volunteers serve on our Board of Directors and committees and participate in projects year-round to spread the love of reading to children in our community. We celebrate their enthusiasm and commitment to our work. This year, we launched Women United—a new volunteer group for women to share their unique skills and aid our efforts to improve grade-level reading. We thank all our volunteers for stepping up and making a difference in northern Nevada with UWNNS.

### 2,121 Volunteer Hours

with a value of \$60,540.48  
dedicated to giving back to our  
community through UWNNS!





**72% INCREASE**

in improvement and growth of phonemic awareness skills during the 2020-2021 school year

## GROWING LITERACY SKILLS THROUGH UNITED READERS

We launched United Readers in the 2020-2021 school year and had a great first year of the program! We recruited five AmeriCorps mentors to build strong literacy skills in the children served across four schools in Washoe County through virtual one-on-one and small group instruction. In the 2021-2022 school year, we provided in-person services with ten AmeriCorps members in Washoe County at Dunn, Duncan, Peavine, Silver Lake, and Sun Valley Elementary Schools. At the end of 2021, we have served over 200 children and are well on our way to serving 250 students from kindergarten through third grade this school year.

## LAUNCH OF THE NEVADA READY! STATE PRE-K PROGRAM

We partnered with the Nevada Department of Education and United Way of Southern Nevada to implement the Nevada Ready! State Pre-K program in our region to provide high-quality pre-k to children who otherwise would not have access. In 2021, we partnered with six private centers in Lyon County, Douglas County, Washoe County, and Carson City to provide funding for 65 qualified families to enroll their four-year-old children in high-quality pre-k experiences for free.

*"Partnering with United Way and the Nevada Ready! State Pre-K program here at Under the Magic Pine Tree has made a big impact in our center. We've been able to hire more staff that are more qualified and been able to increase how many children we can serve...Now we have families that are able to work for five hours a day and have free care for their child while their child is preparing for their elementary years."*

- Christine McNally, Owner of Under the Magic Pine Tree Early Learning Center, Douglas County



**17,958 Books**

valued at \$194,964.50 shared with our youngest community members!



## READING COALITION LEADS ATTENDANCE CAMPAIGN

Through our leadership of the Northern Nevada Reading Coalition, we developed an attendance awareness campaign to raise awareness about the importance of attending school regularly. Missing even two days of school per month is considered chronic absenteeism and creates gaps in learning that can place children behind their peers. We want to thank our partners KPS3 Marketing, Univision, and PBS Reno for making the campaign possible. For more information on this collaboration, visit [uwnns.org/Attendance](http://uwnns.org/Attendance).



## FUNDED PARTNERS

In October 2021, we wrapped up a one-year funding cycle with two partners. This grant was designed to focus on building early literacy and learning with particular consideration for the impacts of COVID-19. The Boys and Girls Club of Truckee Meadows was funded to develop critical skills in the staff in their four early learning centers, focusing on trauma-informed instruction and kindergarten readiness skills. A total of 471 children completed development assessments. After the grant, 96% of students were considered kindergarten ready, and five teachers received their Child Development Associate Credential, with an additional seven teachers in progress to completion. Our second partner, PBS Reno, adapted their Pre-K Ready To Learn Workshops to a virtual format—in total, completing 383 workshops with preschool children to get them ready for kindergarten.





## ALIGNING EQUITY THROUGH EQUITY LEARNING COMMUNITY

Investing in building the capacity of our nonprofit community is an essential aspect of our vision for a thriving northern Nevada. In 2021, we launched the Equity Learning Community with 18 local nonprofits with the goal to create a foundation to improve social outcomes for a more equitable community during a 10-month shared learning journey. During the meetings, representatives emphasized the value of the Equity Learning Community, the opportunity to build community with fellow nonprofits, and the structure and resources to help guide the internal equity work at their organization.

*"I loved this process... This process outlined a clear directive on how to formulate an Equity Action Plan and how to follow through on it. This year gave space and opportunity to actualize what it is that we wanted to do and how we wanted to be as an organization."*

– Christopher Daniels,  
Good Luck Macbeth

## RESOURCES IN THE COMMUNITY

### **\$334,200 in Emergency Food and Shelter Funding**

allocated to support agencies providing immediate basic needs



**FEMA**

### **2,546 Individuals**

saved a total of \$336,157.80 on prescriptions through our partnership with SingleCare



### **File Your Taxes for Free**

online with expert support through [www.MyFreeTaxes.com](http://www.MyFreeTaxes.com)



## CONTINUED RESPONSE TO COVID-19

We continued to respond to the impacts of COVID-19 on our community. Response efforts in 2021 included:

- Administration of federal funds through FEMA's Emergency Food and Shelter Program that were allocated for immediate basic needs like rental assistance, food, etc. in response to the pandemic
- Distribution of over 45,000 masks donated by the Department of Health and Human Services to nonprofits and neighbors in need throughout northern Nevada
- Continuation of the Delivering with Dignity program, which delivered 81,041 meals by over 250 United Way Food Hero volunteers in 13 months by partnering with 18 organizations to refer clients who were most in need and preserved 11 local restaurant jobs





## DONORS MAKE OUR IMPACT POSSIBLE: LIST OF LEADERSHIP DONORS

### **Tocqueville Society \$10,000+**

Gailyn Johnson  
Jeffrey Sutich  
Bob and Amy Tait Charitable Fund  
Stephen J. and Edith Tepton Wales

### **Visionary \$5,000 - \$9,999**

Priscilla Bender  
Russ and Trary Bishop  
Ann Carlson  
Kirk Gardner  
Rabbi Jeff and Mindy Glickman  
Stephanie S. Kruse  
David and Lynne Morgan  
Jennifer and Phil Satre Family  
Charitable Fund at the Community  
Foundation of Western Nevada  
Toby Straw  
1 Anonymous Donor

### **Change Maker \$2,500 - \$4,999**

Calvin Elliott  
Gene and Diane Gardella  
Owen and Marianne Gray  
Larry Harvey  
Catherine A. Kelly  
Jesse and Pamela Murray  
Carol Tabrizi  
Carlino and Julie Cecilio  
1 Anonymous Donor

### **Problem Solver \$1,000 - \$2,499**

Scott Amos  
Lorna Anderson  
Carolyn Barbash  
Sean Berryman  
Charlene Booth  
Michael Brazier  
Nathan Buffa  
Dick W. Campbell  
Justin Claus  
Mitchell and Cheryl Cohen  
Phil Cote  
Wendy Crane  
Morgan Cusato  
Eric and Melissa Czczok  
Alana Dixon-McAllister  
Sean Dulan  
Ashleigh Foster  
Zachery Gebhardt  
James and Gloria Geil  
Christie and Bruce Gescheider  
Lori J. Gilbert  
Kimberley Hagan  
Johnny Hargrove  
Debra Herman  
Leasa Hermansen  
Joseph Hindo  
Brian Hogan  
Danyale Howard  
Dal and Candy Hunter  
Lynn M. Lundahl  
James and Jani Lyle  
Tomi Jo Lynch  
Stephan and Saundra Massic

Robert McCrea  
Curtis and Jean McElwee  
Jack McGinley  
David McKenzie  
Jeff McKenzie  
Margaret A. McWilliams  
Alan Meredith  
William W. Miller  
Russell and Judith Nash  
Janelle Nicole Ordal  
Jim and Paulette Petro  
Diane Ravenscroft  
John Rees  
Jeffery Remington  
Evelene Ricci  
Steve Rios  
Catina Ritter  
Jenifer Root  
S. Sandoval  
Rodney Sanford  
Becky Schelling  
Bob Shields  
Teresa Shouppe  
Ann Silver  
Stephanie R. Spensky  
Kim Spiersch  
Michael Stenson  
Brian Stewart  
Tricia Szalay  
John Thompson  
Kristi Turley  
Julianne Vaughn  
Bryce Warner  
Dave and Charlotte Wintch  
Dan Zenz  
17 Anonymous Donors

**CHANGE DOESN'T HAPPEN ALONE. *Thank you!***

*Donors listed are those who gave at least \$1,000 total in the 2020 workplace campaign or as an individual donor during 2021. If we have made an error, please contact [ashleigh.foster@uwnns.org](mailto:ashleigh.foster@uwnns.org) immediately for correction.*



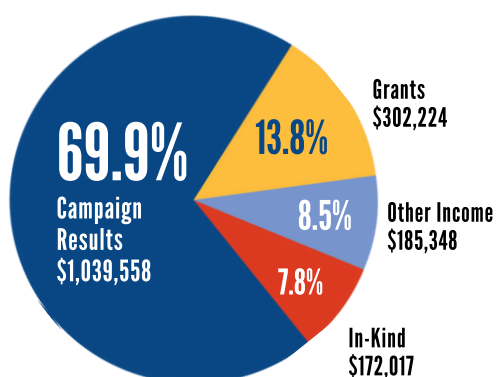
# THANK YOU TO THE FOLLOWING PARTNERS FOR INVESTING IN OUR WORK!



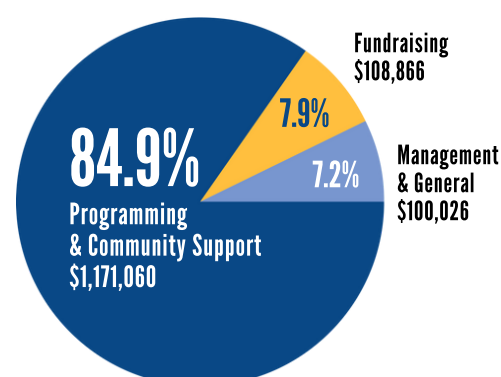
Nevada State Bank | PetSmart Distribution Center | Target | Washington Federal | Regional Transportation Commission | Trex

## STATEMENT OF ACTIVITIES AND FINANCIAL POSITION

### WHERE OUR FUNDS CAME FROM



### HOW WE PUT YOUR MONEY TO USE



### ASSETS

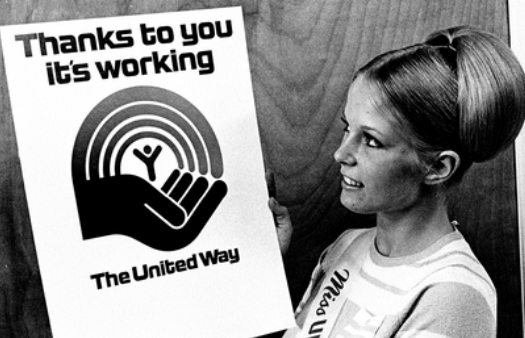
Current Assets	\$646,024
Property and Equipment, Net	\$28,762
Other Assets - Cash and Investments - Endowment	\$304,936
<b>TOTAL ASSETS</b>	<b>\$979,722</b>

### LIABILITIES AND NET ASSETS

Current Liabilities	\$167,294
Unrestricted Net Assets	\$625,101
Donor Restricted Net Assets	\$187,327
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$979,722</b>

Data is based on audited financial statements for the fiscal year ending June 30, 2021.





**WE LOOK FORWARD TO CELEBRATING 80 YEARS OF CHANGING LIVES WITH YOU IN 2022!**

**PEOPLE HELPING PEOPLE...**

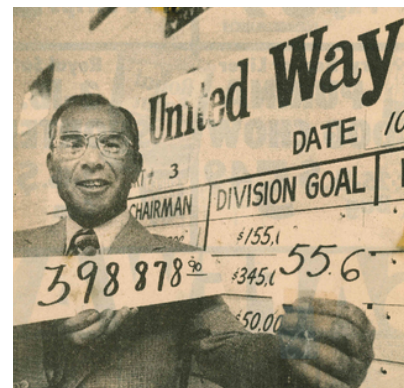
**Giving is an Investment in your Community**



**United Way of Northern Nevada**

**1983 CAMPAIGN KICK-OFF LUNCHEON**  
12:00 NOON Tuesday, September 13  
in Harrah's Convention Center

**\$1,62** is the m 1983 go to provi basic n funding importa nonpro and hur service



**80**

**United Way**

**YEARS OF CHANGING LIVES 1942-2022**

**United Way of Northern Nevada and the Sierra**

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